

IA Studio

IA Local App

Impact Analysis. Built Once. Run Anywhere.

IA Studio + IA Local App — the first template-driven causal analysis platform that keeps your data entirely on your own machine.

Organisations run the same analysis from scratch — every single time.

1 Repeated manual work

Analysts rebuild the same impact or root cause logic every quarter — on new data, with no reusable structure.

2 Cloud data exposure

Existing tools require uploading sensitive datasets to third-party cloud infrastructure — a non-starter for regulated industries.

3 Correlation, not causation

Most BI and ML tools surface correlations. Decision-makers act on them as if they were causes — and get burned.

Build once in IA Studio. Run privately with IA Local App.

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IA Studio

Browser-based template builder. Define variables, causal pathways, and output format using sample data — no coding required. Templates are reusable, versioned, and shareable across teams.

- Visual causal pathway editor
- Sample data workspace
- Template export to IA Local App

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IA Local App

Standalone desktop application. Load your full production dataset and run the same template locally — no internet, no cloud, no data leaves your environment. Runs on Windows, macOS, Linux.

- 100% offline execution
- Handles millions of rows
- Air-gap & regulated-env ready

Three steps. Repeatable forever.

1 Design in IA Studio

Upload sample data. Define your impact variables, causal pathways, and output schema using the visual template builder. No code.

2 Export as IA Local App

One click exports your template as a standalone IA Local App — a self-contained executable bundled with your analysis logic.

3 Run on full data — privately

Load your full production dataset into IA Local App. Get explainable causal findings. Repeat every time data refreshes.

Example — Example: A finance team builds a revenue attribution template in IA Studio using last quarter's sample data. They export IA Local App and run it on every new quarter's full dataset — same causal logic, fresh findings, zero analyst rework.

A large, underserved market at the intersection of causal AI and data privacy.

\$12B+

Business Intelligence & Analytics market (2026)

Growing at 11% CAGR — driven by demand for actionable, explainable insights.

\$4.2B+

Causal AI & explainability tools segment

Emerging category with no dominant template-first, privacy-first player.

78%

Enterprises cite data privacy as top barrier to cloud analytics adoption

IA Local App directly addresses the #1 reason enterprises avoid cloud BI tools.

Target segments: Financial services, healthcare, logistics, retail analytics, government & defence.

SaaS studio + per-seat local app licensing.

IA STUDIO — FREE

Get Started

- Up to 3 templates
- Sample data workspace
- Community support
- Export 1 IA Local App / mo

IA STUDIO — PRO

For Teams

- Unlimited templates
- Team collaboration
- Priority support
- Unlimited IA Local App exports
- Version history

ENTERPRISE

Custom

- On-premise IA Studio option
- Air-gapped IA Local App
- SLA & dedicated support
- Custom integrations
- Audit & compliance reports

Additional revenue: consulting engagements for bespoke template design and causal model development.

No one else is doing template-first, privacy-first causal analysis.

Capability	Cogxta IA	Tableau / Power BI	Dataiku / H2O	Custom Python
Causal analysis (not just correlation)	✓	✗	⚠ partial	✓
Template-first, reusable logic	✓	✗	✗	✗
100% offline / air-gapped execution	✓	✗	✗	✓
No-code template builder	✓	⚠ partial	⚠ partial	✗
Explainable causal findings	✓	✗	⚠ partial	⚠ partial
Runs on analyst's own machine	✓	✗	✗	✓

Early traction. Clear path to scale.

CURRENT TRACTION

29+

Registered users on IA Studio beta

14

Active analysis assignments in progress

4

Industry verticals covered in case studies

3+

Consulting engagements delivered

ROADMAP

Q4 2026 IA Local App v1.0 — public beta launch

Q1 2027 IA Studio Pro tier — team collaboration & unlimited exports

Q2 2027 Enterprise pilot — anchor clients in BFSI & logistics

Q3 2027 On-premise IA Studio for air-gapped enterprise deployments

Q4 2027 Full enterprise suite — compliance, audit, and multi-team rollout

A defensible product in a category with no clear winner yet.

Privacy moat

The only causal analysis platform that runs entirely on the customer's own machine. Zero data leaves their environment — a hard technical requirement in BFSI, healthcare, and government.

Reusability flywheel

Every template built in IA Studio compounds in value. Teams build once and reuse across quarters, datasets, and business units — driving deep product stickiness.

No-code for a technical problem

Causal AI has been locked inside research labs and custom Python scripts. IA Studio makes it accessible to any analyst — expanding the addressable market dramatically.

Early traction in a large market

Active users, live assignments, and consulting engagements across four verticals — before a formal sales motion. Strong signal of organic demand.

Platform, not just a tool

IA Studio is the template layer. IA Local App is the execution layer. Together they form a platform that can expand into scheduling, collaboration, and enterprise governance.

Consulting-led GTM

Every consulting engagement is a paid proof-of-concept that converts into a product deployment. Revenue from day one, with a natural upsell path to the SaaS tier.

Get in touch

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